

ZIYA CRAFT & ACHU VENTURES PRESENTS



SPONSORSHIP-PROPOSAL

***FLICK FLY – May 2026
Badminton Tournament***

“BRINGING BACK THE MOTIVATION”

1. THE VISION

In the wake of recent geopolitical shifts and regional crises, the community in the UAE has navigated a period of unprecedented uncertainty. While physical resilience remains strong, the emotional and motivational landscape has seen a visible impact.

Flick Fly 2026 was conceived as a powerful antidote to this period of demotivation.

Our Motto: Bringing Back the Motivation

We believe that sport is the ultimate unifier. Our goal is to bring the community back "**Under One Roof**"—not just to compete, but to heal, connect, and reignite the collective drive that defines the UAE.

2. ORGANIZING COMMITTEE

A professional framework ensuring excellence in execution and maximum ROI for our partners.

STRATEGIC

ACHU VENTURES LLC

Providing corporate leadership, strategic anchor, and vision for the event.

MAIN

ZIYA CRAFT

The strategic heartbeat leading all creative execution, branding, and event management.

WORKING PARTNER

HOBO SPORTS

Managing technical sports logistics, professional officiating, and court operations.

3. Key Benefits



01. Enhanced Brand Visibility

Sponsors receive prominent placement of logos on team jerseys, banners, digital platforms, and event signage. This exposure ensures your brand is visible to all attendees and media.

02. Access to Diverse Audience

Attracting professionals from various sectors, offering direct access to a wide demographic for engagement with potential clients and partners in a relaxed environment.

03. Networking Opportunities

The informal sports setting facilitates relationship-building with industry leaders and businesses, fostering collaborations and new business opportunities.

04. Return on Investment

Measurable returns through brand awareness and lead generation. Targeted strategies ensure that the investment delivers tangible, long-term business benefits.

4. PARTNERSHIP TIERS

Join us in creating a community legacy. Choose a tier that aligns with your brand's strategic goals.

Sponsorship Tier	Benefits & Deliverables	Investment
Title Sponsor	<ul style="list-style-type: none">• "Flick Fly presented by Title Sponsors"• Exclusive logo on Banners/Trophies/Jersey• Speaking Slot at the Opening & Final ceremony• Primary digital and physical dominance• High visibility in all action photography	AED 5,000
Jersey Sponsor	<ul style="list-style-type: none">• Exclusive logo placement on player jerseys• High visibility in all action photography	AED 2,500
Strategic Partner	<ul style="list-style-type: none">• Collaborative branding across VIP zones• Access to corporate networking events• Prominent logo on marketing collateral.	AED 2,500
Asset Sponsor	<ul style="list-style-type: none">• Logo on tournament assets/equipment• Mentions in social media match updates.• Recognition on the "Motivation Wall"	Asset Value

5. WHY PARTNER WITH FLICK FLY?

This partnership transcends traditional advertising. By sponsoring Flick Fly, your brand becomes a leader in community well-being and mental resilience.

- **Deep Market Reach:** Direct engagement with hundreds of diverse participants and spectators gathered under one roof.
- **Premium Content:** Access to high-quality video and photo assets featuring your brand for your own social media use.
- **Social Impact:** Align your brand with the message of unity and resilience during challenging times.

Join the Movement

Ready to reignite the motivation?

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FLICK FLY 2026 is a proprietary event of Ziya Craft under Achu Ventures LLC. In Technical Partnership with Hobo Sports.